GOC CET Logos

The CET logos should be used by providers when promoting CET to registrants.

The logos can be downloaded as vector files (for use with graphics programs such as Adobe Photoshop) or as jpegs (for use with any graphics package or word processor). The vector files are higher quality – especially if you need to alter the image size.

You can use the following link to download the logos:
https://www.dropbox.com/sh/b1n9919ki1pvzlt/BY_u3P8Qgz

The **Target Audience logos** should be used to communicate the Target Audience(s) for a CET Session or CET Event. Where possible they should be reproduced in colour. The original colour scheme must be followed.

The **Competencies logos** should be used to communicate the competencies covered for each individual CET Event. They may be used with or without the associated text. They should be reproduced in colour and the original colour scheme must be followed. Use one logo for every competency covered, even where there is overlap between target audience.

Optometrists

Therapeutic Optometrists

Dispensing Opticians

Contact Lens Opticians

The **Modality logos** should be used to communicate the Type of CET when it is Interactive or Peer Review